ALEXANDRA CRACIUNESCU

DATA ANALYST

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ABOUT ME

Data analyst who likes understanding how things work, usually get annoyed by inefficient processes and ends up building something to fix them. I am currently moving towards Financial Crime and AML.

AREA OF EXPERTISE

Data Analysis & Reporting	Python & SQL	Risk & Anomaly Detection
Data Automation	JavaScript	Transaction Monitoring
AI-Assisted Development (Claude)	React	Dashboarding & Data Visualisation

PROFESSIONAL EXPERIENCE

Data Analyst - Global Records **Mar 2023 - Present**

- Analysed KPIs, market share, revenue and streaming performance, turning raw data into clear insights for business decisions and planning.
- Built internal data tools, including a Supabase database, API workflows and a React/Node.js dashboard used to organise, access and analyse business data
- Used SQL, Python and data validation techniques to clean, combine and investigate datasets from multiple sources
- Built forecasting and performance analyses to identify trends and support business planning

Business Analyst - Integrisoft Solutions **Dec 2023 – Mar 2024**

- Tested public-sector tax and payment applications, documenting issues and checking that new features worked correctly before release
- Performed functional and UI testing, validating application behaviour against business and usability requirements
- Created test cases based on business requirements and Romanian tax legislation, helping make sure system behaviour matched the expected rules
- Worked with technical and business teams during deployments, reported bugs and followed fixes through to validation.

Specialist Digital Channels - Alpha Bank **Apr 2022 – Aug 2022**

- Prepared and reviewed financial and operational reports, helping track activity across digital banking channels.
- Investigated e-banking issues, identified potential causes and escalated technical cases to the appropriate teams
- Managed operational tickets and followed issues through resolution, making sure requests were documented clearly and handled on time

EDUCATION

Master of Data Analysis

University of Bucharest

Bachelor’s Degree in Economic Cybernetics, Statistics and Informatics

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